



## Hotelschool The Hague 2<sup>nd</sup> Place

The **European Mise en Place Cup** was an initiative of Mise en Place and HotelloTOP, a hospitality concept competition between European Hotel Management Schools. Holland and the **Hotelschool The Hague** were chosen to host the first year of this competition. Previously this competition was known as the **Hospitality Innovation Award** and involved a culinary competition between the hotel schools. In line with current international hotel school curriculums the competition was reconcepted and based on hospitality innovation and a vision for the future.

### Hotelschool The Hague European Mise en Place Cup Team Members



**Karen Linthout Eyal Cohen Jochem Feekes Antonio Zubiaga Garcia**

### **The Competition:**

#### The Preliminary Round

- Teams present themselves with a small introductory movie - uploaded to YouTube
- Teams prepare a 5 minute presentation and corresponding 10 page paper with the theme "Visioning the Future" - How does the Hospitality Industry look likes over 15 years?

#### Competition day: 13 January 2009

- Teams receive a Study Case and 4 hours of time to work out this case in hard copy
- Teams prepare a 10 minute presentation for the jury.

#### The Winners:

On Wednesday, January 14<sup>th</sup> during the hotelloTOP meeting at the Horecava in Amsterdam the winners were announced.

- First Place: Business School Oxford Brookes University, England
- Second Place: Hotel Management School The Hague, The Netherlands
- Third Place: Hotel Management School Haaga-Helia Finland

### **Other Participating Schools:**

Hotel Management School Bad Honnef Germany  
Hotel Management School Apeldoorn The Netherlands  
Hotel Management School Breda The Netherlands  
Hotel Management School Leeuwarden The Netherlands  
Hotel Management School Maastricht The Netherlands