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HOTELSCHOOL THE HAGUE PARTICIPATES IN WORLD EXPO IN SHANGHAI

On Friday 4 June 2010, Hotelschool The Hague will co-host a 'parliamentary discussion session' at the VIP Room in the Dutch Pavilion of the World Expo in Shanghai. Moderator for the event is Mr. Frits Huffnagel, Deputy Mayor and Alderman, City Council of The Hague. This session is part of the entire day that is organised around the topic: 'Young Professionals in China and Europe: connecting Education and Economy'.

Hotelschool The Hague, NHTV Breda, Academy of Hotel Management, Saxion University and 2-Shanghai Internship Agency will co-host a 'parliamentary session'. Chinese young professionals who studied in the Netherlands, Dutch young professionals who studied in China or currently have a job in China, and experts from educational institutes and professionals from the industry from both countries will share views on the theme of connecting education and economy. The hospitality industry will be the focal point of the discussion.

Connection education and economy is a key future of present-day education. The appreciation of this connection is an important element of the '9th Five-Year Plan for China's Educational Development'. In China as well as in Europe, vocational and higher education needs to adapt to labour market trends and needs to incorporate expertise and demands from business.

The City of The Hague offers a wide array of internationally oriented programmes for both higher and vocational education. Young talented people from the Netherlands, other European countries and other continents take part in these programmes. In fact, The Hague hosts the largest number of Chinese students in the Netherlands.

Hotelschool The Hague, which was founded in 1929, celebrated its 80th jubilee last year. The school, which has two campuses, one in The Hague and one in Amsterdam, has almost 2,000 Bachelor students following its internationally recognized Bachelor's Degree Business Administration in Hotel Management (BBA.HM). Almost 40% of the students come from abroad. In collaboration with RSM (Rotterdam School of Management, part of Erasmus University in Rotterdam) the school also offers a Master's programme in Hospitality Management. All of the programmes are accredited by the NVAO. Graduates of Hotelschool The Hague occupy leading positions in the hospitality industry in all corners of the world. In 2002 Hotelschool The Hague, together with 'The Leading Hotels of the World' set up 'The Leading Hotel Schools of the World'; an association of top quality hotel schools in the world.

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Note to the editor, not for publication:

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