

PROGRAMME STRUCTURE

Phase 1 - 1 year

Phase 2 - 1,5 year

Phase 3 - 1,5 year

Hospitality Performance

"Doing the existing well"

Tactical Hospitality Management

"Improving the existing"

Strategic Hospitality Management

"Searching for new combinations"

Creating and providing hospitality

Initiating and creating new hospitality products and services

Developing strategy

Analyzing hospitality company policy issues

Analyzing financial and organizational performance

Designing, controlling and improving business processes

Dealing with the power and influences of stakeholders

Optimizing human resources

Developing, implementing and evaluating change processes

Social, communicative and language skills

Self-steering and intrapersonal skills

Craft Skills Internship (0,5 year)

Languages

Languages

Languages

1 year

Alternative Courses

Alternative Courses

2,5 years

Launching your career

4 years